

Audience Overview

1 Apr 2014 - 31 Mar 2015
Compare to: 1 Apr 2013 - 31 Mar 2014

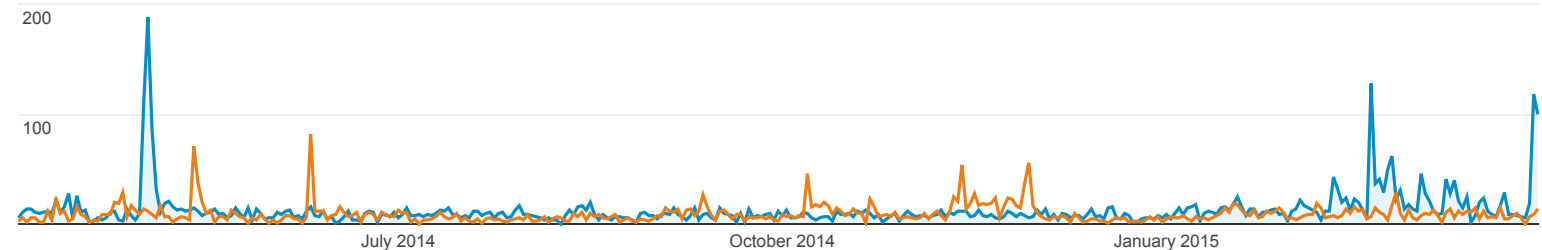


All Sessions

+0.00%

Overview

01-Apr-2014 - 31-Mar-2015: Sessions
01-Apr-2013 - 31-Mar-2014: Sessions



Sessions

36.59%

4,674 vs 3,422



Users

43.34%

3,562 vs 2,485



Page Views

18.03%

12,115 vs 10,264



Pages/Session

-13.58%

2.59 vs 3.00



Avg. Session Duration

-11.27%

00:01:48 vs 00:02:02



Bounce Rate

18.88%

54.47% vs 45.82%



% New Sessions

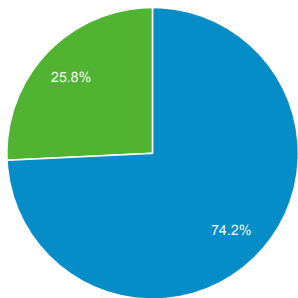
4.25%

74.24% vs 71.22%

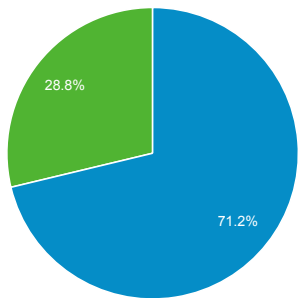


New Visitor Returning Visitor

01-Apr-2014 - 31-Mar-2015



01-Apr-2013 - 31-Mar-2014



Language	Sessions	% Sessions
1. en-gb		
01-Apr-2014 - 31-Mar-2015	2,449	52.40%
01-Apr-2013 - 31-Mar-2014	1,386	40.50%
% Change	76.70%	29.37%
2. en-us		
01-Apr-2014 - 31-Mar-2015	1,731	37.03%
01-Apr-2013 - 31-Mar-2014	1,848	54.00%
% Change	-6.33%	-31.42%
3. pt-br		
01-Apr-2014 - 31-Mar-2015	241	5.16%
01-Apr-2013 - 31-Mar-2014	34	0.99%
% Change	608.82%	418.95%

4. en	01-Apr-2014 - 31-Mar-2015	56		1.20%
	01-Apr-2013 - 31-Mar-2014	97		2.83%
	% Change	-42.27%		-57.73%
5. it-it	01-Apr-2014 - 31-Mar-2015	33		0.71%
	01-Apr-2013 - 31-Mar-2014	4		0.12%
	% Change	725.00%		504.01%
6. es-es	01-Apr-2014 - 31-Mar-2015	28		0.60%
	01-Apr-2013 - 31-Mar-2014	5		0.15%
	% Change	460.00%		310.00%
7. pt-pt	01-Apr-2014 - 31-Mar-2015	24		0.51%
	01-Apr-2013 - 31-Mar-2014	0		0.00%
	% Change	100.00%		100.00%
8. de	01-Apr-2014 - 31-Mar-2015	10		0.21%
	01-Apr-2013 - 31-Mar-2014	0		0.00%
	% Change	100.00%		100.00%
9. fr-fr	01-Apr-2014 - 31-Mar-2015	9		0.19%
	01-Apr-2013 - 31-Mar-2014	0		0.00%
	% Change	100.00%		100.00%
10. es-ar	01-Apr-2014 - 31-Mar-2015	8		0.17%
	01-Apr-2013 - 31-Mar-2014	0		0.00%
	% Change	100.00%		100.00%